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# North East of Scotland Road Casualty Reduction Strategy

**Chief Inspector  
Tom Forrester**



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# Background

- Rising fatalities (2006)
- Force priority
- Wider community concerns (Feb 2007)
- NESJPSG ownership
- Stakeholder meeting
- Benchmarking



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# Intentions

- Outcome
  - Our communities will be safer places in which to live, work and travel.
- Vision
  - To improve road safety within the North East of Scotland in order to significantly reduce the levels of death and injury.



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# Top Ten Challenges

- Interaction with “Expert Panel” (Police)
- Increase private sector involvement
- Integrate data collection and analysis
- Develop formal partnership
- Formalise school/college education inputs



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# Top Ten Challenges

- Develop “Route Strategies” (Police)
- Review NESCAMP deployment
- Utilise media opportunities
- Increase community engagement
- Establish clear links to other strategies



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# Governance and Accountability

- NESJPSG “Champion”
- RCRS Lead Officers Group
- Partner Groups



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## Questions please ?



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