

Sub Strategy 3: The Strategic Policy Framework <span style="float: right;">® = MTS project</span>						
Strategy Strand RTS actions	Current Actions/ Progress			Future Actions/ Progress		Status
	Project/Action	Progress	Budget	To be done	Target	
<b>TRAVEL BEHAVIOUR</b>						
<b>TB1 - Promoting Travel Planning and Travel Awareness</b>						
<b>TB1a:</b> Implementation and future development of Nestrans' Travel Planning Strategy.	Travel Planning strategy & Action Plan	Funding approved for 2014/15.	£60K Revenue in 14/15 Invoiced to date = <b>£42.8K</b>	Consideration being given to review of Travel Planning Strategy and operation of the Getabout partnership.		↑
<b>TB1b:</b> Continue to provide support through the Sustainable Travel Grants Scheme	Sustainable travel grant scheme	Grant Scheme to be advertised on getabout website. <b>Grants paid for further cycle storage facilities at RGU and cycle lockers at ACC premises at Kittybrewster.</b>	£15K Revenue in 14/15 Awarded to date = <b>£6.8K</b>	<b>Applications approved for shower facilities at Aboyne Business Centre and installation of a lockable cycle shelter at the Brander Building in Huntly. The shelter will be used for 2 electric bikes that Huntly Development Trust will be making available for hire to the local community. This will be done through the community car club booking system managed by Co Wheels.</b>		↑
<b>TB1d:</b> Continue to promote and strengthen the Getabout brand.	Getabout	Advert for get-about.com for travel planning information for the north east and for getabout.liftshare.com printed on the sides of a new ARR Craib curtained trailer.		<b>Getabout branded mugs, bells and slap bands purchased along with feather flags, A-boards and trolleys for use at events. Costs being met from approved travel planning budget.</b>		

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<b>TB2 - Promoting Active Travel</b>						
<b>TB2a:</b> Develop an Active Travel Action Plan with the aim of encouraging more people to walk and cycle more often.	Cycling Development Officer	Nestrans to appoint an officer to help take forward bids, act as a liaison between north east authorities and national bodies and to help design and promote cycling routes across the region. Sustrans willing to match fund the post costs and up to further £50K project costs by Nestrans with £100,000 per year capital for strategic routes in the NE.	£25K Revenue in 14/15	Kathryn MacKay appointed and started in post on 1 October. <b>Projects agreed with Sustrans for delivery this financial year with their funding award of up to £100K capital as match funding of the post costs along with some Nestrans capital funding of cycle projects.</b>		↑
	Cycle Roadshow	Range of bikes purchased and delivered for use at local events to encourage cycling in schools, communities and organisations. Service Level Agreement for purchase, storage, transport and maintenance of full kit for event and hire rates is being reviewed by Legal Services.	Funding to be provided from within approved Travel Planning budget	<b>Programme of events to be developed for 2015/16.</b>		↑
<b>TB2b:</b> Work with NHS Grampian and Community Planning Partnerships to deliver the Health and Transport	Health & Transport Action Plan	HTAP works being progressed by sub groups. Further funding approved for 2014/15.	£37.5K Revenue in 14/15 Invoiced to date = <b>£18.3K</b>	Finalised HTAP2 is published on NHS Grampian and Nestrans websites. <b>HTAP Annual report is separate item on Board agenda.</b>		↑
<b>INCENTIVES AND ENFORCEMENT</b>						
<b>IE1 - Changing Choices through Incentives &amp; Partnerships</b>						
<b>IE1a:</b> Work with operators to identify possible fare incentives to encourage increased bus use, particularly where this enables access to employment or training	Bus Operators	<b>First Aberdeen introduced new fares from 8 March 2015.</b>		<b>Stagecoach to revise fares with effect from 5 April 2015.</b>		↑
	New Edzell - Dundee service	Nestrans contributed to publicity leaflets for residents in Edzell Woods for the new Edzell - Stracathro-Brechin-Forfar-Dundee direct service that Stagecoach introduced on 19 Jan 2015.	Costs to be met from approved Bus Action Plan budget	<b>Nestrans to fund the bus shelter that is being installed for users of the new service.</b>		↑

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<b>IE1b:</b> Through the Local Authorities/Bus Operators Forum (LABOF) continue to develop the Quality Partnership for Public Transport and the Bus Punctuality Improvement Partnership to achieve improvements in bus provision and increased levels of bus use.	LABOF	Nestrans are a member of LABOF and attend meetings with minutes of the Steering Group reported to Board. King Street-Buchan corridor chosen as the initial corridor for action within the Bus Punctuality Improvement Partnership. A96 identified as next BPiP corridor. A956 Wellington Road corridor confirmed as next BPiP corridor and options being considered through the multi-modal locking in the benefits study.	£23K Revenue in 2014/15 Invoiced to date = £4.1K	<b>Nestrans contributing to AGCC study to look at understanding barriers to bus usage. Public views being sought and almost 500 responses received to date.</b>		↑

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<b>CR1 - Carbon Reduction, Noise and Air Quality</b>						
<b>CR1b:</b> Support the development and trial of technological advances, such as hydrogen fuel and electric vehicles that will reduce carbon emissions from the transport network.		ACC is supporting the multi-million pound Strategic European Hydrogen Transport Projects to introduce hydrogen buses and has secured £9.2million of EU funding and committed to invest £2 million. The First Minister announced funding of up to £3.3 million from S Gov and Scottish Enterprise for the hydrogen hub. Ten hydrogen buses to be trialled over 3 years and will be operated on First and Stagecoach bus routes in the city from 2014. Scottish Cities Alliance considering participation in European funded Hydrogen study. This could provide opportunity to develop a Scotland wide fleet of 100 hydrogen buses.		The UK's first hydrogen production and bus refuelling station was officially opened on 11 March. It is at ACC's Kittybrewster depot and will fuel 10 Van Hool hydrogen fuel cell buses – 6 operated by Stagecoach on the X17 Aberdeen city centre to Westhill route and 4 operated by First on the X40 Kingswells to Bridge of Don park-and-ride route. The buses will only emit water vapour, reducing carbon emissions and air pollution, as well as being quieter and smoother to run than diesel vehicles.		↑
<b>CR1c:</b> Support demand management measures, including the re-allocation of road space to public transport cyclists and		Funding approved for 2014/15 to identify further measures to 'lock in the benefits' of the AWPR.	£25.5K revenue in 2014/15 Invoiced to date = <b>£25.7K</b>	Final invoice received for Aecom multi-modal study to identify measures for investigation on the A956 Wellington Road corridor.		↑

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<b>E1 - Consultation and Engagement</b>						
<b>E1a:</b> Take an active and inclusive approach to engagement and consultation with communities, relevant sectors of the community and interest groups and stakeholders.	Consultation and Engagement	Membership details for the North East Transport Consultative Forum have been updated.		Stakeholder workshops being undertaken on 30 March at Woodhill House and 31 March in Boddam for the Peterhead / Fraserburgh to Aberdeen Strategic Transport Study. Further details in separate report to Board.		↑