

Sub Strategy 3: The Strategic Policy Framework						® = MTS project
Strategy Strand RTS actions	Current Actions/ Progress			Future Actions/ Progress		Status
	Project/Action	Progress	Budget	To be done	Target	
<b>TRAVEL BEHAVIOUR</b>						
<b>TB1 - Promoting Travel Planning and Travel Awareness</b>						
<b>TB1a:</b> Implementation and future development of Nestrans' Travel Planning Strategy.	Travel Planning support	Continuing to provide assistance to companies to develop travel plans. Developed a travel plan support group with Liftshare. <b>Commuting to Dyce leaflet produced and distributed to businesses in Dyce to highlight the large number of train and bus options into Dyce from across the north-east with cycling and walking routes also detailed, for both commuting and lunchtime exercise. Car sharing schemes and upcoming infrastructure improvements including the AWPR, Airport Link Road and the Dyce Park &amp; Choose are also highlighted.</b>		<b>The Commuting to Dyce leaflet will also be given to staff moving to new facilities at Aberdeen International Business Park, D2 Business Park and companies already based at ABZ Business Park.</b>		↑
	Travel Planning strategy & Action Plan	Funding approved for 2015/16.	£60K Revenue in 14/15 Invoiced = <b>£57.5K</b> <b>£60K Revenue in 15/16</b>	Consideration being given to review of Travel Planning Strategy and operation of the Getabout partnership.		↑
<b>TB1b:</b> Continue to provide support through the Sustainable Travel Grants Scheme	Sustainable travel grant scheme	Grant Scheme to be advertised on getabout website.	£15K Revenue in 14/15 Awarded to date = £6.8K <b>£15K Revenue in 15/16</b>	<b>Application approved for grant to support 4 month trial of 2 electric bikes at the James Hutton Institute, Craigiebuckler.</b>		↑
<b>TB1d:</b> Continue to promote and strengthen the Getabout brand.	Getabout	<b>Getabout branded pop up gazebo and 1,000 reflective drawstring bags ordered use at events. Costs being met from approved travel planning budget.</b>		<b>Getabout partners considering development of new website that better suits users' needs.</b>		↑

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<b>TB2 - Promoting Active Travel</b>						
<b>TB2a:</b> Develop an Active Travel Action Plan with the aim of encouraging more people to walk and cycle more often.	Advertising	Radio advert has been produced for Original 106 fm to encourage people to leave their car at home and walk or cycle, where possible. <b>Nestrans Marketing and Comms officer took part in Walk to Work Week (11-15 May) and published a week long series of blogs.</b>		Radio and bus back adverts arranged for June to promote <b>Bike Week 13-21 June.</b>		
	Cycling Development Officer	Nestrans to appoint an officer to help take forward bids, act as a liaison between north east authorities and national bodies and to help design and promote cycling routes across the region. Sustrans willing to match fund the post costs and up to further £50K project costs by Nestrans with £100,000 per year capital for strategic routes in the NE.	£30K Revenue in 15/16	Projects to be agreed with Sustrans for delivery this financial year with their funding award of up to £100K capital as match funding of the post costs along with some Nestrans capital funding of cycle projects.		↑
	Dyce Sustainable Travel Study	<b>Feasibility Study for sustainable transport infrastructure, design and costings (bus shelters, car club, cycling, walking, rail connections, park &amp; choose connections)</b>	£15K Revenue in 15/16	Initial meeting with the consultant has taken place to define the project's boundary in terms of mission and scoping area. Existing sustainable travel infrastructure and background information of the study area explained to the consultant and key study objectives were discussed, further discussions to take place. Draft report expected by October 2015 with a final report completed by Nov/Dec 2015.		↑

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	Cycle Roadshow	Range of bikes purchased and delivered for use at local events to encourage cycling in schools, communities and organisations. Service Level Agreement for purchase, storage, transport and maintenance of full kit for event and hire rates is being reviewed by Legal Services.	Funding to be provided from within approved Travel Planning budget	Programme of events being developed for 2015/16. Cycle roadshow at Run Balmoral on 25-26 April and will be at a range of schools and public events throughout Bike Week.		↑
<b>TB2b:</b> Work with NHS Grampian and Community Planning Partnerships to deliver the Health and Transport Action Plan and achieve objectives for a healthier population.	Health & Transport Action Plan	HTAP works being progressed by sub groups. Further funding approved for 2015/16.	£37.5K Revenue in 14/15 Invoiced = <b>£35.3K</b> <b>£28.5K Revenue in 15/16</b>	Finalised HTAP2 is published on NHS Grampian and Nestrans websites.		↑
	Community Planning	Nestrans are statutory partners, contribute financially and attend appropriate meetings. Continuing to work with CP partners on Single Outcome Agreements.	<b>£12.2K Revenue in 15/16</b>			↑
<b>TB3 - Improving Safety</b>						
<b>TB3a:</b> Work with the Councils, Emergency Services and others to promote road safety as part of a	<b>Moveable Variable Message Sign</b>	<b>A full colour moveable Variable Message Sign is to be purchase to enable safety messages to be targeted on key corridors</b>	<b>£15K Revenue in 15/16</b>	<b>Order has been placed and ACC is awaiting delivery.</b>		↑

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<b>INCENTIVES AND ENFORCEMENT</b>						
<b>IE1 - Changing Choices through Incentives &amp; Partnerships</b>						
<b>IE1a:</b> Work with operators to identify possible fare incentives to encourage increased bus use, particularly where this enables access to employment or training	Bus Operators	StagecoachSmart scheme live in NE and Moray and passengers can store their travel on a smartcard instead of a paper ticket. Customers can also load future travel tickets once they have a card either online or on the bus and monthly tickets can be paid for by direct debit to avoid manual renewal.		First Aberdeen to invest approx £1million in 7 new single decker buses with Euro 6 engines, leather seats, CCTV and Wi-Fi vehicles to operate in the city. The buses are being manufactured by Falkirk firm Alexander Dennis Ltd and will enter service later this year.		↑
	New Edzell - Dundee service	Nestrans contributed to publicity leaflets for residents in Edzell Woods for the new Edzell - Stracathro-Brechin-Forfar-Dundee direct service that Stagecoach introduced on 19 Jan 2015.	Costs to be met from approved Bus Action Plan budget	Nestrans to fund the bus shelter that is being installed for users of the new service.		↑
<b>IE1b:</b> Through the Local Authorities/Bus Operators Forum (LABOF) continue to develop the Quality Partnership for Public Transport and the Bus Punctuality Improvement Partnership to achieve improvements in bus provision and increased levels of bus use.	LABOF	Nestrans are a member of LABOF and attend meetings with minutes of the Steering Group reported to Board. King Street-Buchan corridor chosen as the initial corridor for action within the Bus Punctuality Improvement Partnership. A96 identified as next BPiP corridor. A956 Wellington Road corridor confirmed as next BPiP corridor and options being considered through the multi-modal locking in the benefits study.	£23K Revenue in 2014/15 Invoiced to date = £4.1K <b>£23.5K Revenue in 2015/16</b>	Nestrans contributing to AGCC study to look at understanding barriers to bus usage and further details in separate report along with results of latest bus satisfaction survey.		↑

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<b>CR1 - Carbon Reduction, Noise and Air Quality</b>						
<b>CR1a:</b> Support measures which encourage uptake of alternative fuels for public transport, private and public sector vehicles, to build on the north east's role as an energy hub and work towards the	Low Carbon Vehicles	The 7 new single decker buses being purchased by First Aberdeen have Euro 6 engines. Test results show that running 8 Euro 6 buses produces the same amount of certain exhaust emissions, including nitrogen Oxides of Nitrogen (NOx) and Particulate Matter (PM), as running one bus with a Euro 5 engine				↑
<b>CR1c:</b> Support demand management measures, including the re-allocation of road space to public transport cyclists and pedestrians in order to lock in the benefits of other schemes, including the AWPR, and where it can be demonstrated that this will help the longer term efficient movement of traffic.		Funding approved for 2015/16 to identify further measures to 'lock in the benefits' of the AWPR.	£25K revenue in 2015/16	Additional funding proposed in separate budget matters report.		↑