Sub Strategy 3: The Strategic Policy Framework

® = MTS project

Strategy Strand RTS actions	Current Actions/ Progress			Future Actions/ Progress		
	Project/Action	**Progress**	**Budget**	**To be done**	**Target**	**Status**
TRAVEL BEHAVIOUR						
TB1 - Promoting Travel Planning and Travel Awareness						
TB1a: Implementation and future development of Nestrans' Travel Planning Strategy.	Travel Planning support	Continuing to provide assistance to companies to develop travel plans. Developed a travel plan support group with Liftshare. Commuting to Dyce leaflet produced and distributed to businesses in Dyce to highlight the large number of train and bus options into Dyce from across the north-east with cycling and walking routes also detailed, for both commuting and lunchtime exercise. Car sharing schemes and upcoming infrastructure improvements including the AWPR, Airport Link Road and the Dyce Park & Choose are also highlighted.		**Sustainable travel foyer events held in Aberdeen and Westhill.**		↑
TB1b: Continue to provide support through the Sustainable Travel Grants Scheme	Sustainable travel grant scheme	Grant Scheme to be advertised on getabout website. **Grant provided to James Hutton Institute, Craigiebuckler following 4 month trial of 2 electric bikes.**	£15K Revenue in 15/16	**Application approved for grant towards cycle parking at Café Coast on Beach Boulevard, Aberdeen.**		↑
TB1c: Encourage increased up-take of car-sharing and car club schemes	Co-wheels Car Club	Car club launched in Aberdeen City on 2 April 2012. The Mearns car club was launched on 28 June and has 2 cars for hire in Laurencekirk and one in Inverbervie. Wheelchair Adapted Vehicle launched 16 July 2013. The Accord Smartcard can now be used for Co-wheels membership.		**The Aberdeen Car Club now has over 900 members. There are 37 vehicles across the city, which includes 16 electric vehs. The car club has been shortlisted in APSE service awards and further details (incl submission summary with details on scheme) in info bulletin.**		↑

Status Key: ↑ progressing, ↔ no change, ↓ delayed

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TB1d: Continue to promote and strengthen the Getabout brand.	Getabout	Getabout branded pop up gazebo and 1,000 reflective drawstring bags ordered use at events. Costs being met from approved travel planning budget.		Getabout partners considering development of new website that better suits users' needs. **Tender for website to be issued through the public contract Scotland system.**		↑
TB2 - Promoting Active Travel						
TB2a: Develop an Active Travel Action Plan with the aim of encouraging more people to walk and cycle more often.	Advertising	Radio advert has been produced for Original 106 fm to encourage people to leave their car at home and walk or cycle, where possible.		**Leaflet printed and bus shelter and highlighter adverts arranged for July to promote days out by bus. Advertising being arranged for European Mobility Week in September, including the In town without my Car family festival on 20 Sept in Aberdeen City Centre.**		

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	Cycling Scotland	Transport Minister announced £4.5M to Cycling Scotland over next 2 years to promote cycling, develop a cycle friendly campus and provide cycle training through Bikeability Scotland. Cycling Scotland's annual "Give Me Cycle Space" campaign was launched on 2 May 2014.		**Cycling Scotland are again providing funding for Edinburgh Bike Station to provide a free Doctor Bike Service in Aberdeen at cycling events with Nestrans providing match funding though Travel Plan budget to double the service. The 3rd annual Pedal for Scotland ride in Aberdeen - the Wee Jaunt (6 miles) starts and finishes at Duthie Park on Sunday 13 Sept. Registration is open and further info on http://pedalforscotland.org/rides/the-wee-jaunt-aberdeen**		↑
	Dyce Sustainable Travel Study	Feasibility Study for sustainable transport infrastructure, design and costings (bus shelters, car club, cycling, walking, rail connections, park & choose connections)	£15K Revenue in 15/16	**Consultants have completed site visits and background information data collection. Sustainable transport study survey questionnaire created and link to survey provided from Nestrans and getabout websites and tweeted. Responses to be submitted by 4 Sept 2015.**		↑

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	Cycle Roadshow	Range of bikes purchased and delivered for use at local events to encourage cycling in schools, communities and organisations. Service Level Agreement for purchase, storage, transport and maintenance of full kit for event and hire rates is being reviewed by Legal Services.	Funding to be provided from within approved Travel Planning budget	**Cycle roadshow was at Braemar Junior Games and Portsoy Boat Show. It will be at a range of schools and public events throughout European Mobility Week between 12-22 Sept. This will be advertised on bus backs, highlighters, radio, Raring2go! Magazine (issued to all NE primary school children) and various getabout partners websites.**		↑
TB2b: Work with NHS Grampian and Community Planning Partnerships to deliver the Health and Transport Action Plan and achieve	Health & Transport Action Plan	HTAP works being progressed by sub groups. Further funding approved for 2015/16.	£28.5K Revenue in 15/16 Invoiced to date = **£6.5K**	Finalised HTAP2 is published on NHS Grampian and Nestrans websites. **Separate report to Board on HTAP Co-ordinator post.**		↑
TB3 - Improving Safety						
TB3a: Work with the Councils, Emergency Services and others to promote road	Moveable Variable Message Sign	A full colour moveable Variable Message Sign is to be purchase to enable safety messages to be targeted on key corridors	£15K Capital in 15/16	**Order has been placed and ACC is awaiting delivery of the portable VMS.**		↑

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TB3b: Improve security for users of public transport services and interchanges.	**Community Transport**	**Nestrans has agreed to provide a £1,000 contribution towards the costs of providing the "Safe & Legal minibuses course" for Community Transport operators.**	**Costs to be met from approved Bus Action Plan budget**	**Course to be run at Woodhill House on 8 September 2015 for operators across Aberdeen, Aberdeenshire and Moray to help drive up standards in CT, particularly for smaller groups. It will also give Aberdeenshire Council PTU a chance to engage with these groups with regards to THInC and may open up more opportunities for transport provision.**		↑
INCENTIVES AND ENFORCEMENT						
IE1 - Changing Choices through Incentives & Partnerships						
IE1a: Work with operators to identify possible fare incentives to encourage increased bus use, particularly where this enables access to employment or training	Bus Operators	**Stagecoach has announced new charter produced with RNIB to deliver better services to customers with sight loss.**		**Stagecoach introducing timetable revisions for several services from Sun 16 Aug and full details on website.**		↑
	New Edzell - Dundee service	Nestrans contributed to publicity leaflets for residents in Edzell Woods for the new Edzell - Stracathro-Brechin-Forfar-Dundee direct service that Stagecoach introduced on 19 Jan 2015.	Costs to be met from approved Bus Action Plan budget	Nestrans agreed funding for bus shelter to be installed in Edzell Woods for users of the new service. **Shelter installed and awaiting invoice.**		↑

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IE1b: Through the Local Authorities/Bus Operators Forum (LABOF) continue to develop the Quality Partnership for Public Transport and the Bus Punctuality Improvement Partnership to achieve improvements in bus provision and increased	LABOF	Nestrans are a member of LABOF and attend meetings with minutes of the Steering Group reported to Board. King Street-Buchan corridor chosen as the initial corridor for action within the Bus Punctuality Improvement Partnership. A96 identified as next BPiP corridor. A956 Wellington Road corridor confirmed as next BPIP corridor and options being considered through the multi-modal locking in the benefits study.	**£30.5K Revenue in 2015/16**	**Barriers to bus usage study published on 2 July 2015 and can be downloaded from Nestrans website along with the 2015 bus satisfaction survey which is also available from the document section on the Nestrans website.**		↑