

Sub Strategy 3: The Strategic Policy Framework							® = MTS project
Strategy Strand RTS actions	Current Actions/ Progress			Future Actions/ Progress		Status	
	Project/Action	Progress	Budget	To be done	Target		
TRAVEL BEHAVIOUR							
TB1 - Promoting Travel Planning and Travel Awareness							
TB1a: Implementation and future development of Nestrans' Travel Planning Strategy.	Travel Planning strategy & Action Plan	Funding approved for 2015/16. Consideration being given to review of Travel Planning Strategy and operation of the Getabout partnership.	£60K Revenue in 15/16 Invoiced to date = £61.4K	Advert being prepared for Travel Planner post following early retirement of D. Kent.		↑	
TB1b: Continue to provide support through the Sustainable Travel Grants Scheme	Sustainable travel grant scheme	Grant Scheme to be advertised on getabout website. Grant provided to James Hutton Institute, Craigiebuckler following 4 month trial of 2 electric bikes.	£15K Revenue in 15/16 Grant approved to date = £6.8K of which £0.6K claimed	Cycle parking installed at Café Coast on Beach Boulevard, Aberdeen and grant funding contribution awarded.		↑	
TB1c: Encourage increased up-take of car-sharing and car club schemes	Co-wheels Car Club	Car club launched in Aberdeen City on 2 April 2012. The Mearns car club was launched on 28 June and has 2 cars for hire in Laurencekirk and one in Inverberrie. Wheelchair Adapted Vehicle launched 16 July 2013. The Accord Smartcard can now be used for Co-wheels membership.		The Aberdeen Car Club now has over 900 members. There are 37 vehicles across the city, which includes 16 electric vehs. The car club won the APSE service award.		↑	
TB1d: Continue to promote and strengthen the Getabout brand.	Getabout	Getabout branded slap bands purchased for distribution at European Mobility Week events Costs met from approved travel planning budget.		Getabout partners considering development of new website that better suits users' needs. Tender for website has been drafted.	Tender to be issued	↑	
TB2 - Promoting Active Travel							
TB2a: Develop an Active Travel Action Plan with the aim of encouraging more people to walk and cycle more often.	Advertising	Radio advert bookings on Original 106fm were used for car share in early October then for the grasshopper multi-operator ticket.		Advertising contract has been extended for a further year. Adverts being used to promote use of public transport for festive period and direct users to the getabout website for info on options		↑	

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TB2a (contd)	Cycling Development Officer	Nestrans to appoint an officer to help take forward bids, act as a liaison between north east authorities and national bodies and to help design and promote cycling routes across the region. Sustrans willing to match fund the post costs and up to further £50K project costs by Nestrans with £100,000 per year capital for strategic routes in the NE.	£30K Revenue in 15/16	Projects to be agreed with Sustrans for delivery this financial year with their funding award of up to £100K capital as match funding of the post costs along with some Nestrans capital funding of cycle projects. A proposal to use approx £20K towards cycle counters on strategic cycle links has been approved as has £6K for a feasibility study at Seaton Park. Proposals for £29K for a Toucan on Dyce Drive and 12K for cycle signage in Ellon are to be considered.	Proposals to be developed and agreed for remaining potential funding allocation	↑
	Dyce Sustainable Travel Study	Feasibility Study for sustainable transport infrastructure, design and costings (bus shelters, car club, cycling, walking, rail connections, park & choose connections)	£15K Capital in 15/16	Consultation with key stakeholders and Dyce residents and site investigation complete. Results of on-line survey analysed.	Draft report to be submitted and officers to prepare comments.	↑
TB2b: Work with NHS Grampian and Community Planning Partnerships to deliver the Health and Transport	Health & Transport Action Plan	HTAP works being progressed by sub groups. Further funding approved for 2015/16.	£28.5K Revenue in 15/16 Invoiced to date = £12.5K	Aberdeenshire Council have provided a member of staff to assist with HTAP while co-ordinator is on long term sick leave.		↑
TB3 - Improving Safety						
TB3a: Work with the Councils, Emergency Services and	Moveable Variable Message Sign	A full colour moveable Variable Message Sign is to be purchase to enable safety messages to be targeted on key corridors	£15K Capital in 15/16	The portable Variable Message Sign has been delivered. Awaiting invoice.	Sign available for use.	↑

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INCENTIVES AND ENFORCEMENT						
IE1 - Changing Choices through Incentives & Partnerships						
IE1a: Work with operators to identify possible fare incentives to encourage increased bus use, particularly where this enables access to employment or training	Bus Operators	Stagecoach has introduced a newly branded fleet of 17 luxury coaches for the Aberdeen to Ellon and Fraserburgh/ Peterhead route. The new buses began operation in November 2015		Service diversions have been set up by operators while Union Terrace is closed for the Winter Festival. First are providing a temporary shuttlebus between Guild St and Union Street at frequent intervals. Customers with valid tickets will be able to transfer on the shuttle service for free. A single fare of £1.30 will also be available and Concession card holders will be able to travel as normal.		↑
IE1b: Through the Local Authorities/Bus Operators Forum (LABOF) continue to develop the Quality Partnership for Public Transport and the Bus Punctuality Improvement Partnership to achieve improvements in bus provision and increased levels of bus use.	LABOF	Nestrans are a member of LABOF and attend meetings with minutes of the Steering Group reported to Board. King Street-Buchan corridor chosen as the initial corridor for action within the Bus Punctuality Improvement Partnership. A96 identified as next BPiP corridor. A956 Wellington Road corridor confirmed as next BPiP corridor and options being considered through the multi-modal locking in the benefits study.	£30.5K Revenue in 2015/16 Invoiced to date = £19.7K	Contributions made from the Bus Action Plan budget towards festive travel and grasshopper ticket advertising.		↑

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CR1 - Carbon Reduction, Noise and Air Quality						
CR1a: Support measures which encourage uptake of alternative fuels for public transport, private and public sector vehicles, to build on the north east's role as an energy hub and work towards the decarbonisation of transport and improvements in air quality.	Scottish Green Bus Fund	The Transport Minister announced that £3M is available in the latest round of the Scottish Green Bus Fund for 2015-2016. Bids can be made to help buy new Low Carbon Emission Vehs(LCV) – both double decker and single decker buses, including midibuses (but not minibuses). Grants will be offered for up to 80% of the price differential between a LCV and its diesel equivalent with no more than £1.5 m being offered to any one bidder.		Bidding details are on the Transport Scotland website and deadline for submissions is 4 December 2015	Successful applicants to be announced late Jan/early Feb 2016. ALL orders to be placed with bus manufacturers no later than 25 March 2016	↑
CR1b: Support the development and trial of technological advances, such as hydrogen fuel and electric vehicles that will reduce carbon emissions from the transport network.		ACC is supporting the multi-million pound Strategic European Hydrogen Transport Projects to introduce hydrogen buses and has secured £9.2million of EU funding and committed to invest £2 million. The First Minister announced funding of up to £3.3 million from S Gov and Scottish Enterprise for the hydrogen hub. Ten hydrogen buses to be trialled over 3 years and will be operated on First and Stagecoach bus routes in the city from 2014. Scottish Cities Alliance considering participation in European funded Hydrogen study. This could provide opportunity to develop a Scotland wide fleet of 100 hydrogen buses.		There is a proposal in the separate budget report to consider a contribution as a result of proposed virements towards a second hydrogen refuelling and storage facility in the south of the City. As well as the physical infrastructure the project shall provide a training room housing a demonstration fuel cell to increase knowledge of the opportunities within the hydrogen supply chain.		↑