

Sub Strategy 3: The Strategic Policy Framework						® = MTS project
Strategy Strand RTS actions	Current Actions/ Progress			Future Actions/ Progress		Status
	Project/Action	Progress	Budget	To be done	Target	
TRAVEL BEHAVIOUR						
TB1 - Promoting Travel Planning and Travel Awareness						
TB1a: Implementation and future development of Nestrans' Travel Planning Strategy.	Travel Planning support	Continuing to provide assistance to companies to develop travel plans. Developed a travel plan support group with Liftshare. The Liftshare 'MyPTP' (web based tool to provide personalised travel plans) being tested by Getabout partners at Aberdeen Uni and RGU.		Working with BP, Total, Aker, Chevron, Maersk, Nexen, Dana and Apache. Work is continuing with Prime4 area travel plan. Oil travel plan group continuing to meet on 4 monthly basis. Helping to develop Travel Plans for all NHSGrampian sites and plan completed for new Aberdeen Community Health and Care Village on Frederick Street that will open on 10th Dec 2013.		↑
	Travel Planning strategy & Action Plan	Funding approved for 2013/14 and prioritised list of events and advertisements developed. Full list of latest adverts/events in information bulletin.	£60K Revenue in 13/14 Invoiced to date = £61K			↑
TB1b: Continue to provide support through the Sustainable Travel Grants Scheme	Sustainable travel grant scheme	Grant Scheme to be advertised on getabout website. Applications from Hazlewood School for cycle lockers and Jubilee Hospital, Huntly for a bike shelter have been approved and grants offered.	£15K Revenue in 13/14 Awarded to date = £11K	Publicity to be arranged to recognise funding contributions on completion of each project.		↑

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TB2 - Promoting Active Travel						
TB2a: Encourage more people to walk and cycle more often.	Cycle Roadshow	Range of bikes purchased and delivered for use at local events to encourage cycling in schools, communities and organisations. This will reduce cost of bringing commercial roadshows to the region and allow priority use by partners, with rental by others helping to fund future fleet renewals. Service Level Agreement for purchase, storage, transport and maintenance of full kit for event and hire rates is being reviewed by Legal Services.	Funding to be provided from within approved Travel Planning budget	Roadshow used at Riverbank Primary School, Tillydrone on Fri 22 Nov.		↑
TB2b: Work with NHS Grampian and Community Planning Partnerships to promote the benefits of active travel and achieve objectives for a healthier population.	Health & Transport Action Plan	HTAP works being progressed by sub groups. Further funding approved for 2013/14. Andrew Stewart appointed as new HTAP Programme Support Officer and starts 28 Oct. He is employed by Aberdeenshire Council and Nestrans and NHS funding the post.	£42.5K Revenue in 13/14	Consultant to be appointed to review the HTAP and produce an updated plan.		↑
INCENTIVES AND ENFORCEMENT						
IE1 - Changing Choices through Incentives & Partnerships						
IE1a: Work with operators to identify possible fare incentives to encourage increased bus use, particularly where this enables access to employment or training	Bus Operators	First Aberdeen launched Platinum service on no. 19 route with 12 branded and refurbished buses featuring TV screens with news and free wi-fi. Both operators offering reduced fares on certain tickets for the festive period.		Stagecoach to introduce 3 new hybrid buses on Aberdeen no. 59 hospital direct service and has provided a further 2 new single decker buses for Peterhead and one for Fraserburgh.		

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IE1b: Through the Local Authorities/Bus Operators Forum (LABOF) continue to develop the Quality Partnership for Public Transport and consider introducing Punctuality Improvement Partnerships.	LABOF	Nestrans are a member of LABOF and attend meetings with minutes of the Steering Group reported to Board. King Street-Buchan corridor chosen as the initial corridor for action within the Bus Punctuality Improvement Partnership. A96 identified as next BPiP corridor. See IC3a.	£25K Revenue in 13/14	Bus Satisfaction Survey for 2013 analysis completed and results published along with trend analysis on Nestrans website and further details in information bulletin. A956 Wellington Road corridor confirmed as next BPiP corridor. BPiP monitoring surveys for Buchan- King St corridor undertaken and are being analysed.		↑
IE1c: Support measures which encourage uptake of alternative fuels, particularly by public transport providers, to build on the north east's role as an energy hub.	Low Carbon Vehicles	Stagecoach received further funding through S Gov Green Transport Fund and will invest £500K own funding to purchase 3 new hybrid electric vehicles. S Gov has announced that £2M will be available in 13/14 for round 4 of the Green Bus Fund.		Vehicles being introduced on no 59 service as noted above and will be in operation from 2 Dec 2013. Closing date for bids for 2013/14 was 15 Nov 2013 and successful applicants to be announced in Dec 2013.		↑
IE3 - Parking						
IE3b: Support enforcement of parking restrictions, particularly where these exist to support strategic traffic movements, bus / pedestrian priority and road safety.	Bus Action Plan	See IC3b for details on upgrade to bus lane enforcement camera system and offence processing system		Bus lane surveys undertaken to examine if there is a need to extend operational hours and results being discussed at LABOF.		↑