

Sub Strategy 3: The Strategic Policy Framework						® = MTS project
Strategy Strand RTS actions	Current Actions/ Progress			Future Actions/ Progress		Status
	Project/Action	Progress	Budget	To be done	Target	
<b>TRAVEL BEHAVIOUR</b>						
<b>TB1 - Promoting Travel Planning and Travel Awareness</b>						
<b>TB1a:</b> Implementation and future development of Nestrans' Travel Planning Strategy.	Travel Planning support	Continuing to provide assistance to companies to develop travel plans. Developed a travel plan support group with Liftshare. The Liftshare 'MyPTP' (web based tool to provide personalised travel plans) being tested by Getabout partners at Aberdeen Uni and RGU.		<b>Continuing to work with various oil travel plan groups and helping to develop Travel Plans for all NHSGrampian sites.</b>		↑
<b>TB1b:</b> Continue to provide support through the Sustainable Travel Grants Scheme	Sustainable travel grant scheme	Grant Scheme to be advertised on getabout website. <b>Application approved for further cycle storage facilities at RGU.</b>	£15K Revenue in 14/15	Publicity to be arranged to recognise funding contributions on completion of each project.		↑
<b>TB1c:</b> Encourage increased up-take of car-sharing and car club schemes	Co-wheels Car Club	Car club launched in Aberdeen City on 2 April 2012. The Mearns car club was launched on 28 June and has 2 cars for hire in Laurencekirk and one in Inverbervie. Wheelchair Adapted Vehicle launched 16 July 2013 and 3 Nissan Leaf Electric cars launched 3 September 2013. The Accord Smartcard can now be used for Co-wheels membership. The Aberdeen Car Club has been shortlisted at the Scottish Transport Awards 2014 under the category of contribution to sustainable transport. Winners to be announced at ceremony in Glasgow on 19 June.		5 new vehicles delivered in April, comprising 3 more electric Nissan Leafs (based at Frederick St, Golden Square and further location yet to be confirmed) and 2 Toyota Yaris petrol/electric hybrids (based on Marischal St and W Craibstone St). The fleet now has 7 fully electric vehicles and 2 hybrids. <b>ACC and Co-wheels are working with NHS to identify sites that could support future electric car club vehicles.</b>		↑

Strategy Strand RTS actions	Current Actions/ Progress			Future Actions/ Progress		Status
	Project/Action	Progress	Budget	To be done	Target	
<b>TB1d:</b> Continue to promote and strengthen the Getabout brand.	Getabout	Advert for get-about.com for travel planning information for the north east and for getabout.liftshare.com to be printed on the sides of a new ARR Craib curtained trailer.		<b>New marquee sides, slap bands, key rings and reflective bags have been ordered with getabout branding for use at events with costs met from approved travel planning budget.</b>		
<b>TB2 - Promoting Active Travel</b>						
<b>TB2a:</b> Develop an Active Travel Action Plan with the aim of encouraging more people to walk and cycle more often.	Advertising	Radio advert has been produced for Original 106 fm to encourage people to leave their car at home and walk or cycle, where possible.		<b>Advert being aired from 1 June 2014 and is continuing to run over the summer months.</b>		
	Community Links Programme	Minister for Transport announced extra £20M over the next 2 years to support Community Links Programme by Sustrans that is open to bids from Local Authorities for infrastructure projects to promote cycling and walking. Minister announced further £7M on 10 June to extend the Community Links Programme.		Councils advised of successful projects in April 2014, with £398,750 awarded to AC and £497,023 awarded to ACC in 2014/15 and further £270K for AC in 2015/16. <b>AC have been awarded further funding through extra monies announced by Minister in June.</b>		↑
	Cycling Development Officer	Nestrans to appoint an officer to help take forward bids, act as a liaison between north east authorities and national bodies and to help design and promote cycling routes across the region. Sustrans willing to match fund the post costs and up to further £50K project costs by Nestrans with £100,000 per year capital for strategic routes in the north east.	£50K Revenue in 14/15	<b>Job description advertised and closing date for returns is 17 August.</b>		↑

Strategy Strand RTS actions	Current Actions/ Progress			Future Actions/ Progress		Status
	Project/Action	Progress	Budget	To be done	Target	
	Cycle Roadshow	Range of bikes purchased and delivered for use at local events to encourage cycling in schools, communities and organisations. Service Level Agreement for purchase, storage, transport and maintenance of full kit for event and hire rates is being reviewed by Legal Services.	Funding to be provided from within approved Travel Planning budget	<b>Full details of recent usage of the Getabout Sustainable Travel roadshow given in information bulletin. Programme of events planned for European Mobility Week 16-22 Sept.</b>		↑
<b>INCENTIVES AND ENFORCEMENT</b>						
<b>IE1 - Changing Choices through Incentives &amp; Partnerships</b>						
<b>IE1a:</b> Work with operators to identify possible fare incentives to encourage increased bus use, particularly where this enables access to	Bus Operators	<b>First Aberdeen introduced second platinum service on No 12 Torry to Heathyfold Route and has announced £4.3M investment in 26 micro-hybrid streetlite fuel efficient buses, which will enter service in Aberdeen in August.</b>		<b>Stagecoach has introduced new route maps and online journey planner to optimise ease of travel.</b>		↑
<b>IE1b:</b> Through the Local Authorities/Bus Operators Forum (LABOF) continue to develop the Quality Partnership for Public Transport and the Bus Punctuality Improvement Partnership to achieve improvements in bus provision and increased levels of bus use.	LABOF	Nestrans are a member of LABOF and attend meetings with minutes of the Steering Group reported to Board. King Street-Buchan corridor chosen as the initial corridor for action within the Bus Punctuality Improvement Partnership. A96 identified as next BPiP corridor. A956 Wellington Road corridor confirmed as next BPiP corridor and options to be considered through the multi-modal corridor study that will also identify measures to lock in the benefits of the AWPR.	£25K Revenue in 13/14 Invoiced = £32.9K  £23K Revenue in 2014/15	A944 is preferred corridor for proposed Statutory Quality Partnership and perceived problems, issues, opportunities and constraints have been discussed and surveys and modelling work to be undertaken. Some early actions such as bus stop rationalisation being progressed. <b>Further details in separate bus matters report.</b>		↑

Strategy Strand RTS actions	Current Actions/ Progress			Future Actions/ Progress		Status
	Project/Action	Progress	Budget	To be done	Target	
<b>CR1 - Carbon Reduction, Noise and Air Quality</b>						
<b>CR1a:</b> Support measures which encourage uptake of alternative fuels for public transport, private and public sector vehicles, to build on the north east's role as an energy hub and work towards the decarbonisation of transport and improvements in air quality.	Low Carbon Vehicles	Electric vehicle charging points installed across Aberdeen City and Aberdeenshire via grant funding from Transport Scotland. Nine sites (giving 20 new charging points) became operational within Aberdeen on 3 Sept. AC has commissioned a charger at Laurencekirk. AC has tendered for 9 charging posts that will use the redundant power source now available as a result of their Pay&Display replacement programme installing solar powered machines.		Councils received further OLEV grant funding for use by March 2014 (2 sites in ACC and 3 in AC, namely Inverurie, Banff and Peterhead). On 10 June the Minister announced further £2M for rapid chargers and £1M for up to 30 electric vehicles for car clubs. <b>Funding has been awarded to Community Planning Partnerships to install charge points on land they own outside manned government buildings and to be operational by end March 2015.</b>		↑
<b>CR1c:</b> Support demand management measures, including the re-allocation of road space to public transport cyclists and pedestrians in order to lock in the benefits of other schemes, including the AWPR, and where it can be demonstrated that this will help the longer term efficient movement of traffic.		Funding approved for 2014/15 to identify further measures to 'lock in the benefits' of the AWPR.	£20K revenue in 2014/15	Aecom commissioned to undertake a multi-modal study to identify such measures on the A956 Wellington Road corridor. <b>Review of previous studies and consultations to understand current situation and future proposals effecting corridor completed and objective setting and option generation underway.</b>		↑

Strategy Strand RTS actions	Current Actions/ Progress			Future Actions/ Progress		Status
	Project/Action	Progress	Budget	To be done	Target	
<b>E1 - Consultation and Engagement</b>						
<b>E1a:</b> Take an active and inclusive approach to engagement and consultation with communities, relevant sectors of the community and interest groups and stakeholders.	Consultation and Engagement	Membership details for the North East Transport Consultative Forum being updated.		Freight forum meeting held on 23 June in Aberdeen. NETCF event being considered for autumn to discuss the draft Active Travel Action Plan (AcTrAP).		↑