

Sub Strategy 3: The Strategic Policy Framework						® = MTS project
Strategy Strand RTS actions	Current Actions/ Progress			Future Actions/ Progress		Status
	Project/Action	Progress	Budget	To be done	Target	
TRAVEL BEHAVIOUR						
TB1 - Promoting Travel Planning and Travel Awareness						
TB1a: Implementation and future development of Nestrans' Travel Planning Strategy.	Travel Planning strategy & Action Plan	Funding approved for 2014/15.	£60K Revenue in 14/15 Invoiced to date = £19.4K	Prioritised list of events and advertisements developed. Barrier covers with getabout/nestrans advertising for use at events delivered in time for use at European Mobility Week events.		↑
TB1b: Continue to provide support through the Sustainable Travel Grants Scheme	Sustainable travel grant scheme	Grant Scheme to be advertised on getabout website. Application approved for further cycle storage facilities at RGU. Application received from Atkins towards shower/changing rooms and cycle storage but rejected as facilities already in place.	£15K Revenue in 14/15	Publicity to be arranged to recognise funding contributions on completion of each project.		↑
TB1c: Encourage increased up-take of car-sharing and car club schemes	Carshare website	Renewed annual licence for liftshare website and call centre. Getabout.liftshare.com continued to be advertised on Original 106fm until end May 2014.		Adverts for liftshare website to help cut congestion and Getabout website for travel info printed on new ARR Craib curtailed trailer that was on display at In Town Without My Car Day in Schoolhill on 21 Sept. Publicity launch to be arranged.		↑

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	Co-wheels Car Club	Car club launched in Aberdeen City on 2 April 2012. The Mearns car club was launched on 28 June and has 2 cars for hire in Laurencekirk and one in Inverbervie. Wheelchair Adapted Vehicle launched 16 July 2013 and 3 Nissan Leaf Electric cars launched 3 September 2013. The Accord Smartcard can now be used for Co-wheels membership. 5 new vehicles delivered in April, comprising 3 more electric Nissan Leafs (based at Frederick St, Golden Square and further location yet to be confirmed) and 2 Toyota Yaris petrol/electric hybrids (based on Marischal St and W Craibstone St		Through Scottish Gov funding, Co-wheels plan to purchase 9 new electric vehs for Aberdeen by end March 2015. There are eight proposed sites for new car club bays around the city and there are another 11 new sites for car club bays currently going through the TRO process.		↑
TB1d: Continue to promote and strengthen the Getabout brand.	Getabout	Advert for get-about.com for travel planning information for the north east and for getabout.liftshare.com to be printed on the sides of a new ARR Craib curtained trailer.		New marquee sides, slap bands, key rings and reflective bags with getabout branding have been delivered for use at events with costs met from approved travel planning budget.		
TB2 - Promoting Active Travel						
TB2a: Develop an Active Travel Action Plan with the aim of encouraging more people to walk and cycle more often.	Cycling Development Officer	Nestrans to appoint an officer to help take forward bids, act as a liaison between north east authorities and national bodies and to help design and promote cycling routes across the region. Sustrans willing to match fund the post costs and up to further £50K project costs by Nestrans with £100,000 per year capital for strategic routes in the north east.	£50K Revenue in 14/15	Interviews held in September and post to be filled from 1 October. Full budget not required due to vacancy from Apr - Oct and virement suggested in separate budget report.		↑

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	Cycle Roadshow	Range of bikes purchased and delivered for use at local events to encourage cycling in schools, communities and organisations. Service Level Agreement for purchase, storage, transport and maintenance of full kit for event and hire rates is being reviewed by Legal Services.	Funding to be provided from within approved Travel Planning budget	Programme of events held for European Mobility Week 16-22 Sept and full details of recent usage of the Getabout Sustainable Travel roadshow given in information bulletin.		↑
TB2b: Work with NHS Grampian and Community Planning Partnerships to deliver the Health and Transport	Health & Transport Action Plan	HTAP works being progressed by sub groups. Further funding approved for 2014/15.	£37.5K Revenue in 14/15 Invoiced to date = £8.2K	Finalised HTAP2 is published on NHS Grampian and Nestrans websites.		↑
INCENTIVES AND ENFORCEMENT						
IE1 - Changing Choices through Incentives & Partnerships						
IE1a: Work with operators to identify possible fare incentives to encourage increased bus use, particularly where this	Bus Operators	First Aberdeen have introduced 26 new micro-hybrid streetlite fuel efficient buses, which entered service in Aberdeen in August on routes 3 and 23 which have been re-named Thistle Service 3 and Sunshine Service 23.				↑
IE1b: Through the Local Authorities/Bus Operators Forum (LABOF) continue to develop the Quality Partnership for Public Transport and the Bus Punctuality Improvement Partnership to achieve improvements in bus provision and increased levels of bus use.	LABOF	Nestrans are a member of LABOF and attend meetings with minutes of the Steering Group reported to Board. King Street-Buchan corridor chosen as the initial corridor for action within the Bus Punctuality Improvement Partnership. A96 identified as next BPiP corridor. A956 Wellington Road corridor confirmed as next BPiP corridor and options to be considered through the multi-modal corridor study that will also identify measures to lock in the benefits of the AWPR.	£23K Revenue in 2014/15	A944 is preferred corridor for proposed Statutory Quality Partnership and surveys and modelling work to be undertaken. Proposals outlined in separate SQP report and funding considered in budget report. Some early actions such as bus stop rationalisation being progressed.		↑

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CR1 - Carbon Reduction, Noise and Air Quality						
CR1a: Support measures which encourage uptake of alternative fuels for public transport, private and public sector vehicles, to build on the north east's role as an energy hub and work towards the decarbonisation of transport and improvements in air quality.	Low Carbon Vehicles	Electric vehicle charging points installed across Aberdeen City and Aberdeenshire via grant funding from Transport Scotland. Nine sites (giving 20 new charging points) became operational within Aberdeen on 3 Sept. AC has commissioned a charger at Laurencekirk. AC has tendered for 9 charging posts that will use the redundant power source now available as a result of their Pay&Display replacement programme installing solar powered machines.		Councils received further OLEV grant funding for use by March 2014 (2 sites in ACC and 3 in AC, namely Inverurie, Banff and Peterhead). On 10 June the Minister announced further £2M for rapid chargers and £1M for up to 30 electric vehicles for car clubs. Funding has been awarded to Community Planning Partnerships to install charge points on land they own outside manned government buildings and to be operational by end March 2015. ACC progressing TROs to safeguard parking spaces in front of charging units for electric vehicles only.		↑
E1 - Consultation and Engagement						
E1a: Take an active and inclusive approach to engagement and consultation with communities, relevant sectors of the community and interest groups and stakeholders.	Consultation and Engagement	Membership details for the North East Transport Consultative Forum being updated.		NETCF event being held on 2 October to discuss the draft Active Travel Action Plan (AcTrAP) that is currently being consulted upon.		↑