

Sub Strategy 3: The Strategic Policy Framework						® = MTS project
Strategy Strand RTS actions	Current Actions/ Progress			Future Actions/ Progress		Status
	Project/Action	Progress	Budget	To be done	Target	
TRAVEL BEHAVIOUR						
TB1 - Promoting Travel Planning and Travel Awareness						
TB1a: Implementation and future development of Nestrans' Travel Planning Strategy.	Travel Planning support	Continuing to provide assistance to companies to develop travel plans. Developed a travel plan support group with Liftshare. The Liftshare 'MyPTP' (web based tool to provide personalised travel plans) being tested by Getabout partners at Aberdeen Uni and RGU.		Continuing to work with Wood Group and various other oil travel plan groups.		↑
	Travel Planning strategy & Action Plan	Funding approved for 2014/15.	£60K Revenue in 14/15 Invoiced to date = £28.5K	Consideration being given to review of Travel Planning Strategy. Festive travel options being advertised on radio, billboards and bus backs		↑

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TB1c: Encourage increased up-take of car-sharing and car club schemes	Co-wheels Car Club	Car club launched in Aberdeen City on 2 April 2012. The Mearns car club was launched on 28 June and has 2 cars for hire in Laurencekirk and one in Inverbervie. Wheelchair Adapted Vehicle launched 16 July 2013 and 3 Nissan Leaf Electric cars launched 3 September 2013. The Accord Smartcard can now be used for Co-wheels membership. 5 new vehicles delivered in April, comprising 3 more electric Nissan Leafs (based at Frederick St, Golden Square and further location yet to be confirmed) and 2 Toyota Yaris petrol/electric hybrids (based on Marischal St and W Craibstone St		The Aberdeen Car Club has now reached 825 members. There are 25 vehicles in 21 different locations across the city. Gov funding awarded for another 9 Electric Vehicles (EVs) and at least one of these will be an electric van. This will take the total number of EVs in the Co-wheels fleet to 16, the largest EV car club fleet in Scotland. Eight of the new vehicles to be in new locations ie Polmuir Rd, Palmerston Rd, Satrosphere, Bridge of Don, Kincorth, Mastrick, Danestone and Kittybrewster. TRO completed In Nov for a further 11 car club spaces that can now be implemented in order of priority. ACC staff are currently offering in-house training on how to use the EVs and as a result they are becoming very well used by staff.		↑

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TB2 - Promoting Active Travel						
TB2a: Develop an Active Travel Action Plan with the aim of encouraging more people to walk and cycle more often.	Cycling Development Officer	Nestrans to appoint an officer to help take forward bids, act as a liaison between north east authorities and national bodies and to help design and promote cycling routes across the region. Sustrans willing to match fund the post costs and up to further £50K project costs by Nestrans with £100,000 per year capital for strategic routes in the NE.	£25K Revenue in 14/15	Kathryn MacKay appointed and started in post on 1 October. Projects being discussed with Sustrans for delivery this financial year with their match funding of the post costs.		↑
	I-bike Officer	Contribution towards cycling officer to work in schools and with the local community to promote cycling.	£7.5K Revenue in 14/15	Match funding approved from Sustrans.		
INCENTIVES AND ENFORCEMENT						
IE1 - Changing Choices through Incentives & Partnerships						
IE1a: Work with operators to identify possible fare incentives to encourage increased bus use, particularly where this enables access to employment or training	Bus Operators	First Bus completed the roll out of Mobile Ticketing across its operations in Nov, enabling customers to use their mobile phones as bus tickets. In a move expected to increase the popularity of its mTicketing product and encourage more people to use the bus, First Bus also confirmed that its customers can now pay for their mTickets using the mobile payment app Barclays Pingit.				↑

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IE1b: Through the Local Authorities/Bus Operators Forum (LABOF) continue to develop the Quality Partnership for Public Transport and the Bus Punctuality Improvement Partnership to achieve improvements in bus provision and increased levels of bus use.	LABOF	Nestrans are a member of LABOF and attend meetings with minutes of the Steering Group reported to Board. King Street-Buchan corridor chosen as the initial corridor for action within the Bus Punctuality Improvement Partnership. A96 identified as next BPiP corridor. A956 Wellington Road corridor confirmed as next BPiP corridor and options being considered through the multi-modal locking in the benefits study.	£23K Revenue in 2014/15	Nestrans to contribute to AGCC study to look at understanding barriers to bus usage. Full details in information bulletin.		↑

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CR1 - Carbon Reduction, Noise and Air Quality						
CR1a: Support measures which encourage uptake of alternative fuels for public transport, private and public sector vehicles, to build on the north east's role as an energy hub and work towards the decarbonisation of transport and improvements in air quality.	Electric Vehicle charge points	Electric vehicle charging points installed across Aberdeen City and Aberdeenshire via grant funding from Transport Scotland. On 10 June 2014 the Minister announced further £2M for rapid chargers and £1M for up to 30 electric vehicles for car clubs. Funding has been awarded to Community Planning Partnerships to install charge points on land they own outside manned government buildings and to be operational by end March 2015. Sites being identified for installation of 9 EV charges in Aberdeenshire. To date sites identified at: 2 at Woodhill House 1 High St Car Park, Turriff 1 Market Sq Car Park, Stonehaven 1 Inverurie Council Office Harlaw Rd/Way Additional sites to include either Banchory, Ballater, Mintlaw, Meldrum, St Cyrus or Newburgh.	£20K revenue in 2014/15	To support the 9 new Co-wheels EVs, the Energy Saving Trust has granted funding to ACC to procure and install 6 electric vehicle charging units. The award, valued at around £60,000, will allow new EV charge points to be installed at Palmerston Road, Satrosphere, Bridge of Don, Kincorth, Mastrick, Danestone and Kittybrewster. In all locations, apart from Palmerston Rd, a public EV space and charge point will be provided in addition to those for the car club. Community Planning Aberdeen awarded £44,000 by Transport Scotland to procure and install a further four double units in the city. Two are to be installed by the Council in Danestone and Hazlehead with the other two taken forward by NHS to be installed at ARI. All new units must be in the ground and operational by end of March 2015.		↑