Sub Strategy 3: The Strategic Policy Framework

® = MTS project

Strategy Strand RTS actions	Current Actions/ Progress			Future Actions/ Progress		Status
	Project/Action	**Progress**	**Budget**	**To be done**	**Target**	
TRAVEL BEHAVIOUR						
TB1 - Promoting Travel Planning and Travel Awareness						
TB1a: Implementation and future development of Nestrans' Travel Planning Strategy.	Travel Planning support	Continuing to provide assistance to companies to develop travel plans. Developed a travel plan support group with Liftshare. The Liftshare 'MyPTP' (web based tool to provide personalised travel plans) being tested by Getabout partners at Aberdeen Uni and RGU.		**Continuing to work with various travel plan groups.**		↑
TB1b: Continue to provide support through the Sustainable Travel Grants Scheme	Sustainable travel grant scheme	Grant Scheme to be advertised on getabout website. Application approved for further cycle storage facilities at RGU. **Further 3 applications received in February and under consideration.**	£15K Revenue in 14/15	Publicity to be arranged to recognise funding contributions on completion of each project.		↑
TB1c: Encourage increased up-take of car-sharing and car	Carshare website	Renewed annual licence for liftshare website and call centre.		**Getabout.liftshare.com being advertised on Original 106fm.**		↑
TB1d: Continue to promote and strengthen the Getabout brand.	Getabout	Advert for get-about.com for travel planning information for the north east and for getabout.liftshare.com printed on the sides of a new ARR Craib curtained trailer.		**New smaller marquee, feather flags, 2,500 slap bands, bells and mugs with getabout branding are being ordered for use at events with costs met from approved travel planning budget.**		

Status Key: ↑ progressing, ↔ no change, ↓ delayed

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TB2 - Promoting Active Travel						
TB2a: Develop an Active Travel Action Plan with the aim of encouraging more people to walk and cycle more often.	Community Links Programme	Minister for Transport announced extra £20M over the next 2 years to support Community Links Programme by Sustrans that is open to bids from Local Authorities for infrastructure projects to promote cycling and walking. Minister announced further £7M on 10 June to extend the Community Links Programme.		**Councils preparing bids to Community Links for 2015/16, with submissions to be made by 20 Feb. Several of the proposals within Nestrans proposed budget suggested as match funding.**		↑
	Smarter Choices Smarter Places	**Bids to be submitted by Local Authorities by 30 Jan 2015.**		**ACC submitted bid for £208K and AC for £236K with some of the match funding proposed to be met from Nestrans budgets.**		
	Cycling Development Officer	Nestrans to appoint an officer to help take forward bids, act as a liaison between north east authorities and national bodies and to help design and promote cycling routes across the region. Sustrans willing to match fund the post costs and up to further £50K project costs by Nestrans with £100,000 per year capital for strategic routes in the NE.	£25K Revenue in 14/15	Kathryn MacKay appointed and started in post on 1 October. **Projects being agreed with Sustrans for delivery this financial year with their £100K match funding of the post costs and Nestrans capital funding of cycle projects.**		↑
TB2b: Work with NHS Grampian and Community Planning Partnerships to deliver the Health and Transport	Health & Transport Action Plan	HTAP works being progressed by sub groups. Further funding approved for 2014/15.	£37.5K Revenue in 14/15 Invoiced to date = **£16.6K**	Finalised HTAP2 is published on NHS Grampian and Nestrans websites.		↑

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INCENTIVES AND ENFORCEMENT						
IE1 - Changing Choices through Incentives & Partnerships						
IE1a: Work with operators to identify possible fare incentives to encourage increased bus use, particularly where this enables access to	Bus Operators	**Nestrans contributing to publicity leaflets and a bus shelter for residents in Edzell Woods for the new Edzell - Stracathro-Brechin-Forfar-Dundee direct service that Stagecoach is to introduce from 19 Jan 2015.**	Costs to be met from approved Bus Action Plan budget			↑
IE1b: Through the Local Authorities/Bus Operators Forum (LABOF) continue to develop the Quality Partnership for Public Transport and the Bus Punctuality Improvement Partnership to achieve improvements in bus provision and increased	LABOF	Nestrans are a member of LABOF and attend meetings with minutes of the Steering Group reported to Board. King Street-Buchan corridor chosen as the initial corridor for action within the Bus Punctuality Improvement Partnership. A96 identified as next BPiP corridor. A956 Wellington Road corridor confirmed as next BPIP corridor and options being considered through the multi-modal locking in the benefits study.	£23K Revenue in 2014/15 Invoiced to date = **£4.1K**	Nestrans to contribute to AGCC study to look at understanding barriers to bus usage. **Inception meeting held and works progressing.**		↑

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CR1 - Carbon Reduction, Noise and Air Quality						
CR1a: Support measures which encourage uptake of alternative fuels for public transport, private and public sector vehicles, to build on the north east's role as an energy hub and work towards the decarbonisation of transport and improvements in air quality.	Electric Vehicle charge points	Electric vehicle charging points installed across Aberdeen City and Aberdeenshire via grant funding from Transport Scotland. On 10 June 2014 the Minister announced further £2M for rapid chargers and £1M for up to 30 electric vehicles for car clubs. Funding has been awarded to Community Planning Partnerships to install charge points on land they own outside manned government buildings and to be operational by end March 2015. Sites being identified for installation of 9 EV charges in Aberdeenshire at: 2 at Woodhill House 1 High St Car Park, Turriff 1 Market Sq Car Park, Stonehaven 1 Inverurie Council Office Harlaw Rd/Way Others to include either Banchory, Ballater, Mintlaw, Meldrum, St Cyrus or Newburgh.	£20K revenue in 2014/15	New EV charge points to be installed at Palmerston Road, Satrosphere, Bridge of Don, Kincorth, Mastrick, Danestone and Kittybrewster. Two double units are to be installed by ACC in Danestone and Hazlehead with two to be installed at ARI by NHS. **Nestrans funding to be used for sites in Turriff, Stonehaven, Inverurie and Banchory and works underway.**		↑
CR1c: Support demand management measures, including the re-allocation of road space to public transport cyclists and pedestrians in order to lock in the benefits of other schemes, including the AWPR, and where it can be demonstrated that this will help the longer term efficient movement of traffic.		Funding approved for 2014/15 to identify further measures to 'lock in the benefits' of the AWPR.	£25.5K revenue in 2014/15 Invoiced to date = **£20.2K**	Aecom commissioned to undertake a multi-modal study to identify such measures on the A956 Wellington Road corridor. **Draft report submitted and subject of separate report Board.**		↑

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