

Sub Strategy 3: The Strategic Policy Framework						® = MTS project
Strategy Strand RTS actions	Current Actions/ Progress			Future Actions/ Progress		Status
	Project/Action	Progress	Budget	To be done	Target	
TRAVEL BEHAVIOUR						
TB1 - Promoting Travel Planning and Travel Awareness						
TB1a: Implementation and future development of Nestrans' Travel Planning Strategy.	Travel Planning support	Continuing to provide assistance to companies to develop travel plans.		Developed a travel plan support group with Liftshare. Working with BP, Total, Aker, Chevron and Maersk. Several more companies plan to attend next meeting. Work is progressing with Prime4 area travel plan and working with Nexen and Apache Oil.		↑
	Travel Planning strategy & Action Plan	Full list of Getabout events in information bulletin. Funding approved for 2013/14 and prioritised list of events and advertisements being developed.	£60K Revenue in 13/14	Aden Bike Challenge to take place on 2 June and events planned daily from 15-23 June for National Bike Week.		↑
TB1b: Continue to provide support through the Sustainable Travel Grants Scheme	Sustainable travel grant scheme	Grant Scheme to be advertised on getabout website. Application received from RGU for 26 cycle lockers and is being considered.	£15K Revenue in 13/14	Publicity to be arranged to recognise funding contributions on completion of each project.		↑

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TB1c: Encourage increased up-take of car-sharing	Car Club	Commonwheels car club advertised in press and on billboards and launched in Aberdeen City on 2 April. Car Club Business breakfast held on 25 April. The Mearns car club was launched in Laurencekirk on 28 June and has 2 cars for hire in Laurencekirk and one in Inverbervie .		Car club continuing to be advertised on radio and now has almost 400 drivers registered. ACC has purchased a Mitsubishi I-Miev electric car for the car club using an air quality grant. It is for Council staff use mon-fri, but will be available for member use at weekends once a charging point is in place		↑
TB2 - Promoting Active Travel						
TB2a: Encourage more people to walk and cycle more often.	Cycle Roadshow	Range of bikes purchased and delivered for use at local events to encourage cycling in schools, communities and organisations. This will reduce cost of bringing commercial roadshows to the region and allow priority use by partners, with rental by others helping to fund future fleet renewals.	Funding to be provided from within approved Travel Planning budget	Service Level Agreement for purchase, storage, transport and maintenance of full kit for event and hire rates is being reviewed by Legal Services. Bikes to be at Aden Bike Challenge on 2 June and various locations throughout Bike Week from 15-23 June.		↑
TB2b: Work with NHS Grampian and Community Planning Partnerships to promote the benefits of active travel	Health & Transport Action Plan	The HTAP Programme Support Officer post is currently vacant and new officer to be appointed. HTAP works being progressed by sub groups. Further funding approved for 2013/14.	£42.5K Revenue in 13/14	See separate HTAP spreadsheet for full details.		↑

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INCENTIVES AND ENFORCEMENT						
IE1 - Changing Choices through Incentives & Partnerships						
IE1b: Through the Local Authorities/Bus Operators Forum (LABOF) continue to develop the Quality Partnership for Public Transport and consider introducing Punctuality	LABOF	Nestrans are a member of LABOF and attend meetings with minutes of the Steering Group reported to Board. King Street-Buchan corridor chosen as the initial corridor for action within the Bus Punctuality Improvement Partnership. A96 identified as next BPiP corridor. See IC3a.	£24.57K Revenue in 12/13 Invoiced to date = £25K £25K Revenue in 13/14	Bus Satisfaction Survey for 2013 completed and being analysed. A956 Wellington Road corridor being considered as next BPiP corridor.		↑
IE1c: Support measures which encourage uptake of alternative fuels, particularly by public transport providers, to build on the north east's role as an energy hub.	Low Carbon Vehicles	Electric vehicle charging points are to be installed across Aberdeen City and Aberdeenshire after the Councils won grant funding from Transport Scotland. Charging points are to be installed in publicly accessible locations as part of a UK-wide initiative called Plugged in Places		ACC to install 3 types of unit rapid charges < 30min, fast = 2-3hrs, 7kW = 6hrs. Agreed sites are Gallowgate, Chapel St, Frederick St and Sclattie Park car park, Duthie Park and Kingswells P&R. AC to install charger at Laurencekirk.		↑