

Sub Strategy 3: The Strategic Policy Framework						® = MTS project
Strategy Strand RTS actions	Current Actions/ Progress			Future Actions/ Progress		Status
	Project/Action	Progress	Budget	To be done	Target	
TRAVEL BEHAVIOUR						
TB1 - Promoting Travel Planning and Travel Awareness						
TB1a: Implementation and future development of Nestrans' Travel Planning Strategy.	Travel Planning support	Continuing to provide assistance to companies to develop travel plans. Developed a travel plan support group with Liftshare.		New Travel Know How website launched on 22 September 2016 to help organisations create travel plans. Promotional leaflets and business cards have been produced on behalf of Transport Scotland and Nestrans have started to distribute these. Nestrans also presenting to the Aberdeen and Grampian Chamber of Commerce about TravelKnowHow website in August.		↑
	Travel Planning strategy & Action Plan	Nestrans continuing to work with Aberdeenshire Council and Aberdeen City Council to produce a regional Travel Planning Strategy.	£38.3K Revenue in 16/17 Invoiced = £34.9K £60K Revenue in 2017/18	Nestrans developing proposals for year ahead with getabout partners		↑
TB1b: Continue to provide support through the Sustainable Travel Grants Scheme	Sustainable travel grant scheme	Budget approved to continue to provide grant scheme in 2017/18.	£15K Revenue in 16/17 Grant claimed = £10.6K £15K Revenue in 17/18	New criteria and guidance agreed and can be viewed on the Nestrans website. The closing date for applications to this year's Sustainable Travel Grant Scheme is close of business on Monday 31 July 2017.	New guidance and application window to continue to be advertised for potential applicants	↑

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TB1d: Continue to promote and strengthen the Getabout brand.	Getabout	Aberdeenshire Council using Smarter Choices Smarter Places funding to commission upgrade to getabout website. New website www.getabout.org.uk live and redirection from old site in place.		The Getabout Communications sub-group is continuing to develop a programme of events and promotions for 2017/18. Promotional merchandise has been purchased and advertising spaces have been booked for major campaigns in year ahead		↑
TB2 - Promoting Active Travel						
TB2a: Develop an Active Travel Action Plan with the aim of encouraging more people to walk and cycle more often.	Advertising	Radio advert booking contract on Original 106fm has been extended to Mar 2017	Costs met from Travel Planning budget	Radio adverts for carshare, grasshopper, travel by bus/park and ride and ThinC ongoing.	Adverts for A96 Craibstone P&R started on 13 June	↑
	Community Links Programme	S Gov provides funding to the Community Links Programme by Sustrans that is open to bids from Local Authorities for infrastructure projects to promote cycling and walking.		Councils received response to bids to Sustrans for Community Links funding in 2017/18 and further details in info bulletin.		↑
	Smarter Choices Smarter Places (SCSP)	Bid submitted by Aberdeenshire Council for £239,431 in 2016/17, which they will match fund through monetary and staff time costs. ACC bid for full award of approx £210,391 in 16/17 approved and is being matched by own and partner monetary and staff time costs.		Funding from the Nestrans promotional budget is being used in addition to Aberdeenshire/Aberdeen City funding to fund a promotional campaign including Getabout branded television, radio, bus and cinema adverts.	Both Councils will deliver SCSP projects under Getabout brand by end March 2018.	↑

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TB2a (contd)	Cycling Development Officer	Nestrans appointed an officer to help take forward bids, act as a liaison between north east authorities and national bodies and to help design and promote cycling routes across the region. Sustrans willing to match fund the post costs and up to further £50K project costs by Nestrans with £100,000 per year capital for strategic routes in the NE. Nestrans new Cycle Dev Officer appointed and started in Oct 2016.	£34.3K Revenue in 16/17 Spend = £25.5K £34.8K Revenue in 17/18	Claim submitted to draw down Cycle Dev Officer 2016/17 grant for projects invoiced by end May. Further details in separate budget matters report.		↑
	Cycle Roadshow	Range of bikes purchased and delivered for use at local events to encourage cycling in schools, communities and organisations. Service Level Agreement for purchase, storage, transport and maintenance of full kit for event and hire rates is being reviewed by Legal Services.	Funding to be provided from within approved Travel Planning budget and Councils SCSP awards	Roadshow at Union Terrace Gardens as part of the Cycling TourSeries event in Aberdeen on 25 May and at various schools in the Bridge of Don area with the ACC I-bike officer and at Aberdeen Royal Infirmary during Bike Week 10-16 June		↑
TB2b: Work with NHS Grampian and Community Planning Partnerships to deliver the Health and Transport Action Plan and achieve objectives for a healthier population.	Health & Transport Action Plan	HTAP works being progressed by HTAP support manager and sub groups.	£36.5K Revenue in 16/17 Invoiced = £35.3K £36.2K Revenue in 17/18	Further funding approved for 2017/18 to continue part funding of the HTAP Programme Support Manager, general HTAP actions and provision of the THInC service until end March 2018.		↑

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TB2b (contd)	Community Planning	Nestrans are statutory partners, contribute financially and attend appropriate meetings. Continuing to work with CP partners on Local Outcome Improvement Plans (LOIP). Community Planning Aberdeen published their LOIP in August and further details in publications and consultations report.	£6.2K Revenue in 16/17 Invoiced = £6.5K £10K Revenue in 17/18	Nestrans contributions to both Community Planning costs for 2016/17 invoiced in full. Budget approved for 2017/18 Membership cost.		↑
INCENTIVES AND ENFORCEMENT						
IE1 - Changing Choices through Incentives & Partnerships						
IE1a: Work with operators to identify possible fare incentives to encourage increased bus use, particularly where this enables access to employment or training	Bus Operators	First Aberdeen has released a new Travel Information App, which includes real time bus information and a door to door journey planner, in a bid to make it easier for people to catch the bus. The First Bus Travel Information App development is the first phase of major improvements that First Aberdeen is making to their mobile offering over the course of this year and is available to download for free now from app-stores.		Following customer feedback on proposals Stagecoach introduced timetable revisions from 8 May. Service 37 from Inverurie now calls at the Craibstone P&R up to every 30 mins, but 727 no longer visits site and returns to Dyce Dr both ways to the Airport. The Service 80 from the Airport to Dyce Rail Station was withdrawn. Changes were made to services through Portlethen, Stonehaven and the X17 is serving more of Prime Four in peak hours. New 220 service will help connect Kingswells residents to Westhill and ARI Mon - Fri.		↑

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IE1b: Through the Local Authorities/Bus Operators Forum (LABOF) continue to develop the Quality Partnership for Public Transport and the Bus Punctuality Improvement	LABOF	Nestrans are a member of LABOF and attend meetings with minutes of the Steering Group reported to Board. King Street-Buchan corridor chosen as the initial corridor for action within the Bus Punctuality Improvement Partnership.	£10.6K Revenue in 2016/17 Invoiced = £10.6K £25K Revenue in 2017/18	Work continuing on a refresh of the Bus Action Plan. Discussions on Bus Quality Partnership is subject of separate report to Board.		↑
IE3 - Parking						
IE3a: Ensure a coherent approach to parking controls and standards across the north east through delivery of the Regional Parking Strategy.	Parking Strategy	Regional Parking Strategy published on Nestrans website.		Aberdeen City Council is undertaking a strategic car parking review within Aberdeen City and have appointed AECOM.	Study ongoing and expect to be complete by Autumn 2017	↑
IE3b: Support enforcement of parking restrictions, particularly where these exist to support strategic traffic movements, bus / pedestrian priority and road safety.	National Policy	The Scottish Gov are seeking views on how to implement a clearer and more consistent approach to parking laws in Scotland ahead of the development of new policies having obtained the necessary powers in the Scotland Act.		A range of issues, including how to deal with irresponsible parking and the proper use of disabled spaces, are being considered as part of the consultation, which is open from 31 March to 31 Aug 2017 .	Nestrans draft response contained in separate consultations report.	↑
CR1 - Carbon Reduction, Noise and Air Quality						
CR1a: Support measures which encourage uptake of alternative fuels for public transport, private and public sector vehicles, to build on the north east's role as an energy hub and work towards the	Low Carbon Vehicles	Contribution approved towards the funding of 2 hydrogen vehicles with Transport Scotland to contribute the remaining £53,000. ACC received full funding for the 2 hydrogen cars from Transport Scotland and request that funding is delayed to 2016/17 and instead used for an electric van.	£17K delayed draw down in 2016/17 Invoiced in full	ACC has purchase a Nissan eNV200 Acenta Rapid Plus electric van and final invoice received. Costs included plywood lining the van interior to protect the loading bay and fitting of telematics to operate on the Co-wheels system.	Van to be used through the Co-wheels car club for business trials to promote electric vans and the car club.	↑

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decarbonisation of transport and improvements in air quality. CR1a	Switched on Scotland	The Minister for Transport and the Islands launched the 2nd phase of Switched on Scotland on 13 June 2017 and announced a further £8.2M to support the low carbon transport loan fund and help businesses and individuals to enjoy the benefits of electric vehicles.		The loans are interest free with a repayment term of up to 6 years and for the first time loans will also be available for electric motorbikes and scooters and plug in heavy goods vehicles.	More info on electric vehs and funding can be viewed on Greener Scotland website or through the Energy Savings Trust	
	Hydrogen Fuel Cell Vans	This project will test prototype range extended vehicles including vans and large trucks to prove their viability and their role in delivering EU and national energy and climate change targets. Hydrogen Fuel Cell Electric Vehicles (FCEVs) are important to green transport solutions as they have a larger range than electric battery vehicles. The proposed budget allows for the purchase of 2 vehicles, although the overall aim is for 10 prototype vans to be purchased, increasing the demand for the initial refuelling infrastructure within Aberdeen City. Partnership agreement signed for HyTrEc 2 in Feb 2017.	£53K Capital delayed draw down in 2017/18	Further investigation and discussion with Fleet taking place regarding the make and model of hydrogen vans and their reliability.	Procurement process to begin once decision made on preferred make and model of van.	↑

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CR1b: Support the development and trial of technological advances, such as hydrogen fuel and electric vehicles that will reduce carbon emissions from the transport network.		ACC is supporting the multi-million pound Strategic European Hydrogen Transport Projects to introduce hydrogen buses. Ten hydrogen buses to be trialled over 3 years and will be operated on First and Stagecoach bus routes. A total of 10 new hydrogen buses are to be introduced in Aberdeen after the Scottish Government agreed to a £3million match funding grant following ACC agreeing to spend £2.5million on the Joint Initiative Hydrogen Vehicles Across Europe (JIVE) project in December 2016. The 10 new buses will complement Aberdeen's existing bus fleet and the intention is that the new fleet will extend the uses of these buses and its infrastructure past the Aberdeen Hydrogen Project's initial timescales, along with assisting the bus operators in the city to test the technology over the life of a diesel equivalent bus operational life.	£186,474 Capital in 2017/18 Invoiced in full	Nestrans contributed further towards the second hydrogen refuelling and storage facility at Langdykes Road, Cove. The official opening of the refuelling and storage facility took place on 27 Feb 2017.		↑